Gabriel *Visotto*



Senior Fashion Photographer & Studio Lead | AI Visual Creator

Based in Brazil | Seeking London-based roles | UK visa sponsorship required

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PROFILE

Fashion photography has been the core of my professional practice since 2013, spanning editorials, campaigns, beauty and e-commerce. I have run my own studio since 2016, translating client intent into lighting, model direction and consistent imagery. I lead project crews and work in Capture One throughout every shoot. Through ConvertShot, I now also create and edit AI-generated images and videos for commercial clients.

EXPERIENCE

ConvertShot | Founder & AI Visual Creator | Jun 2026-present
Generate and edit AI images and videos for e-commerce, fashion and artists, including current work for Mercado Livre. Built an internal production hub using rented GPUs and node-based workflows.

Studio GVisotto | Founder & Photographer | Feb 2016-present
Lead fashion editorials, campaigns and e-commerce shoots in studio and on location, from lighting and model direction to final image quality. Coordinate schedules, project crews, equipment, suppliers and delivery around each brief and budget. Expanded the studio service model in 2025.

Mercado Livre | Contract Photographer | Jan 2022-Feb 2024
Fashion, campaign and high-volume e-commerce photography; consistent lighting, workflow standardisation and team training.

Catharine Hill | Photography & Retouching | Feb 2015-Feb 2016
Beauty editorials, product stills, casting and photographic post-production.

SELECTED PROJECT EXPERIENCE

Hiro / Veiling Holambra / AI narrative film and visual continuity.

Pixeon / Korus / AI presenter and visual editing.

Mirage / DJ Carol Seubert / AI-generated brand and artist films.

Beauty campaigns and editorials: L'Oréal, Wella, Schwarzkopf and Cadiveu. E-commerce product imagery featuring FARM, Nike, adidas, PUMA and FILA.

TOOLS & WORKFLOWS

Photography / Capture One (all shoots), Photoshop, Lightroom; studio lighting and colour correction.

AI workflows / ComfyUI, ElevenLabs, Magnific; node-based workflows and internal automation.

Generation & finishing / Kling, Seedance, Seedream, MiniMax, Wan, Krea, Higgsfield, Artlist, Nano Banana; Premiere Pro for AI content.

EDUCATION

Radio, TV and Internet | 2018
Universidade Metodista de São Paulo
Product Design studies in progress

LANGUAGES

Brazilian Portuguese - Native
English - advanced